



Mark D. Jordahl, M.A.
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Profile:

I am an educator, naturalist, trip leader, writer and independent consultant on wildlife conservation and tourism in Uganda and the United States.

Areas of Expertise

Conservation

- Masters fieldwork focused on community conservation initiatives and visitor experience in Murchison Falls Conservation Area, Uganda
- Member, Technical Advisory Group, USAID-STAR (Sustainable Tourism in the Albertine Rift) – cross-sectoral project promoting biodiversity conservation through tourism
- Trip leader for tours focused on intersection of conservation and poverty in Uganda
- Public education around conservation issues through print and web outlets
- Strategy and website content development as consultant for WildiZe Foundation and Grizzly Bear Outreach Project
- Environmental and sustainability educator

Group Facilitation/Teaching

- Adjunct Faculty, University of Washington, PNW Natural History and Ecology
- Dynamic team building and retreat facilitation for corporate and non-profit clients (Starbucks, Earthjustice, Boeing, DLR Group, National Credit Union Foundation, etc)
- Seven years of mentoring environmental education graduate students at IslandWood
- Fifteen years of training staff in group facilitation and outdoor guiding skills
- Process facilitation for youth ranging from 6 years old to University students (ropes courses, wilderness trips, university orientations, etc)
- Development of missions, visions, strategic plans and work plans

Writing

- Active blogger on environmental and social issues in Uganda (<http://wildugandablog.com>), ranked a Top Uganda Blog by Go!Overseas and #7 in Uganda by Afrigator
- Interpretive writing for protected-area educational materials
- Contributor and Member of Panel of Experts, The Discovery Magazine
- Technical writing for reports and research summaries

Relevant Work History

CONSERVATION CONCEPTS, Kampala, Uganda and Boulder, Colorado
Founder and Director, 5/08 – Present

ISLANDWOOD, Bainbridge Island, Washington
Naturalist and Organizational Development Facilitator, 8/06 – 7/08
Teaching Naturalist, 10/01 – 9/04

WILDERNESS AWARENESS SCHOOL, Duvall, Washington
Adult Programs Director, 9/05 – 7/06

MASTERS FIELDWORK, *Murchison Falls National Park, Uganda* 9/04 – 9/05

ADVENTUROUS SPIRIT KAYAKING, Whidbey Island, Washington
Owner and Manager, 1999-2001

GLOBAL ROUTES, Wind River Reservation Project, Ft. Washakie, Wyoming
Group Leader, 6/97-7/97

SOUTHEAST ALASKA GUIDANCE ASSOCIATION, Juneau, Alaska
Wilderness Programs Coordinator, 8/95-11/96

Publications/Reports

- *A Socio-Economic Baseline Survey of Communities Adjacent to Lake Bisina/Opeta and Lake Mburu/Nakivali Wetland Systems*, 2010 – Contributing Author with Uganda Wildlife Society
- *Maintaining the Conservation & Tourism Value of Protected Areas in Petroleum Development Zones of the Albertine Rift*, 2009 - Co-authored with Uganda Wildlife Society
- *Conservation and Education at Murchison Falls Conservation Area Uganda*, Masters Thesis, 2005
- *Implementing Best Practices in Reproductive Health Initiatives* – Program Report for John's Hopkins CCP, Co-Author, 2004

Education

Prescott College, Master of Arts, 2005, *Conservation Education*
University of California, Santa Cruz, Bachelor of Arts, June 1993, *Buddhist Studies*

Memberships

International League of Conservation Writers
National Association for Interpretation
NatureUganda
Uganda Wildlife Society
Technical Advisory Group, STAR Uganda (Sustainable Tourism in the Albertine Rift)

Additional Relevant Trainings

GIS Certificate, Level 1, Makerere University, 9/10
Interpretive Planning Workshop, National Association for Interpretation, 6/09
Beginning and Advanced Interpretive Guiding, Disney/Jane Goodall Institute, 3/09